



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-12-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE
ATTN: SUITE # 306
TOWSON MD 21286

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code								Station/Market					
398872	09-17-2012	10-12-2012	5	LINDA MCMAHON FOR SENATE 2012	LINDA MCMAHON FOR SENATE 2012	POLITICALS								WABC -- NEW YORK					
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing								Package	Contract Title		
1341			243677	PHILADELPHIA	D. PARKER	10-09-2012	10-14-2012	M (Broadcast Month, Cycle 1)								N	243677		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
			Agency CPE: E : 1341																
1	10-09-2012	10-12-2012	06:15AM - 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	30		1	1	1	1			4	1,800	4	7,200.00		
2	10-09-2012	10-12-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)	7	30		2	1	2	1			6	2,400	6	14,400.00		
3	10-09-2012	10-12-2012	12:15PM - 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30		1	1	1	1			4	1,400	4	5,600.00		
4	10-09-2012	10-12-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)	7	30		1	1	1	1			4	1,100	4	4,400.00		
5	10-09-2012	10-12-2012	05:15PM - 05:55PM	EN EWN AT 5PM M-F (7450)	7	30		1	1	1	1			4	2,200	4	8,800.00		
6	10-09-2012	10-12-2012	07:00PM - 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30		1	1	1	1			4	4,000	4	16,000.00		
7	10-09-2012	10-12-2012	11:35PM - 12:02AM	LF NIGHTLINE M-F (7453)	7	30		1	1	1	1			4	2,200	4	8,800.00		
8	10-09-2012	10-12-2012	06:15PM - 06:30PM	EN EWN AT 6P (CFB) (7442)	7	30		1		1				2	2,200	2	4,400.00		
9	10-09-2012	10-14-2012	11:15PM - 12:05AM	LN LATE NEWS CFB (7645)	7	30		1	1	1	1	1	1	6	4,400	6	26,400.00		
10	10-09-2012	10-09-2012	10:00PM - 11:00PM	PE TUESDAY 10-11PM (7489)	7	30		1						1	10,000	1	10,000.00		
11	10-11-2012	10-11-2012	09:00PM - 11:00PM	PE MON-SAT 8-11PM/SUN 7-11PM (7605)	7	30				1				1	15,000	1	15,000.00		
12	10-12-2012	10-12-2012	08:00PM - 09:00PM	PE FRIDAY 8-9P (7501)	7	30					1			1	7,000	1	7,000.00		
13	10-12-2012	10-12-2012	09:00PM - 10:00PM	PE FRIDAY 9-10PM (7502)	7	30					1			1	10,000	1	10,000.00		
14	10-12-2012	10-12-2012	10:00PM - 11:00PM	PE FRIDAY 10-11PM (7503)	7	30					1			1	9,000	1	9,000.00		
15	10-13-2012	10-13-2012	06:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30						1		1	400	1	400.00		

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 398872	Contract Dt 09-17-2012	Revision Dt 10-12-2012	Rev# 5	Advertiser LINDA MCMAHON FOR SENATE 2012	Brand LINDA MCMAHON FOR SENATE 2012	Product Code POLITICALS								Station/Market WABC – NEW YORK						
Agency Est# 1341			CMS # 243677	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-09-2012	End Date 10-14-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 243677					
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
Agency CPE: E : 1341																				
16	10-13-2012	10-13-2012	12:00PM – 07:00PM	SP: COLLEGE FOOTBALL SA 12PM–7P (7509)			7	30						1		1	4,000	1	4,000.00	
17	10-13-2012	10-13-2012	07:00PM – 11:00PM	SP: AUTO RACING: SAT–SUN (7507)			7	30						1		1	3,500	1	3,500.00	
18	10-14-2012	10-14-2012	06:15AM – 10:00AM	AM EWN SA/SU 6–10AM (7434)			7	30							1	1	400	1	400.00	
R 19	10-14-2012	10-14-2012	10:00AM – 11:00AM	WK SUN THIS WEEK (7436)			7	30							2	2	3,000	2	6,000.00	
20	10-14-2012	10-14-2012	07:00PM – 08:00PM	PE SU 7–8PM (7500)			7	30							1	1	6,000	1	6,000.00	
22	10-10-2012	10-12-2012	06:45PM – 06:55PM	TD SIGN–ON TO SIGN–OFF (7611)			7	30			1		1			2	2,200	2	4,400.00	
23	10-12-2012	10-12-2012	07:00PM – 08:00PM	PA JEOPARDY/WHEEL (7446)			7	30					1			1	4,000	1	4,000.00	
Contracted Gross Total:																		53	175,700.00	
Actual Gross Total:																		53	175,700.00	
Agency Commission:																			26,355.00	
Net Total:																			149,345.00	
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total						
Oct 12		0.00		0.00		175,700.00		0.00						175,700.00						
TOTAL		0.00		0.00		175,700.00		0.00						175,700.00						

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